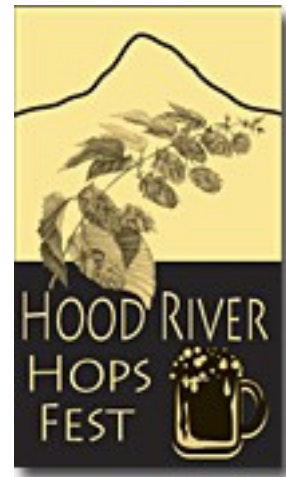


*We Invite You
to Sponsor
Hood River's
Most Fun & Festive,
Family Event*



In its fifth anniversary year, the **Hood River Hops Fest** promises every member of the family a rich buffet of fun and flavor in the heart of the Columbia River Gorge.

More food, from popular national brands and Hood River's best local restaurants.

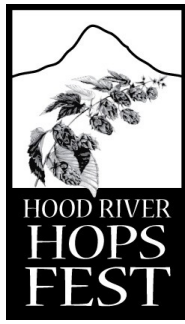
More fresh-hopped beers, and more local wines.

More musical variety to engage every ear and get every toe tapping.

And more activities to engage and entertain even the youngest members of the family.

Sponsoring **Hops Fest** puts you and your brand in front of the region's most adventurous demographic – people who like big taste and will travel to get it, who love the outdoors, physical activity and the natural bounty of this place we call home. This year, we're anticipating attendance to push past 6,000 people during the 9-hour event.

Through a variety of media – posters, postcards, print ads and radio spots, site banners, not to mention the event's web site and stories in regional publications – Hops Fest will let all visitors know of your support for Hops Fest, the major annual fund-raiser for the Hood River Downtown Business Association.



HOPS FEST SPONSORSHIP GUIDELINES:
Sponsorship Levels

*Please note that these are rough guidelines.
We will customize any level to suit any potential sponsor!

\$5,000 = “Presenting Sponsor”

Identity Event Branding (i.e. ACME Hood River Hops Fest)
2 rooms at Hood River Inn (\$250 value)
Inclusion in all promotional efforts (radio, PR, etc.)
Oversized banner on music tent, event entrance & perimeter
and other prominent locations
Booth space at event
10 mugs/50 tickets (\$100 value)
5 Hops Fest t-shirts (\$75 value)
Headlining logo placement on poster and postcards
click-through logo on website

\$2,000 = “Flagship Sponsor”

Name inclusion in all promotional efforts (radio, PR, etc.)
Room at Hood River Hotel (\$125 value)
Banner placement on music tent, event perimeter and other prominent locations
Regular sponsorship callouts from Emcee throughout event
Booth space at event
10 mugs/50 tickets (\$100 value)
5 Hops Fest t-shirts (\$75 value)
Prominent logo placement on poster and postcards, mention in all media outreach
click-through logo on website

\$1,000 = “Premier Sponsor”

Booth space at event
10 mugs/50 tickets (\$100 value)
2 Hops Fest t-shirts (\$30 value)
Logo placement on poster and postcards, mention in all media outreach
click-through logo on website

\$500 = “Local Sponsor”

Booth space at event
5 mugs/25 tickets (\$50 value)
2 Hops Fest t-shirts (\$30 value)
Logo placement on poster and postcards
click-through logo on website